

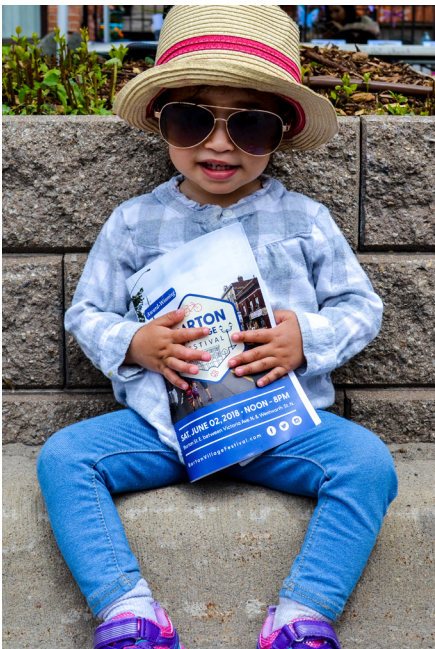


Barton Village Festival Sponsorship Package

June 6, 2020

The award-winning street festival returns for its 6th year! The Barton Village Festival brings together businesses and families to celebrate our growing community. The festival is attended by more than 25,000 visitors and features live music, performances, children's activities, food trucks and more than 70 local artisans and vendors.

"We are excited to yet again sponsor the Barton Village Festival this year. We first partnered with the Barton Village Festival in 2018 and were very impressed with the calibre of entertainment and the number of people that came out. We saw a lot of young families at the event and the promotion we received from the festival increased our brand awareness and our social image to the community." Phil, Lakeside Insurance



WHY SPONSOR?

- Gain brand awareness among women with spending power and high social values
- Connect with the growing Barton Village community of young families, LGBTQ+ and urban professionals
- Align yourself with Barton Village's grassroots initiatives and revitalization
- Make an impact with every sponsorship dollar you spend
- Build and foster relationships with your customers for years to come



25,000+ attendees



70+ vendors

Please contact info@bartonvillage.ca or (289) 682-9472 for a personalized sponsorship package.

Instagram: @barton_village and @bartonevent
Twitter: @Barton_Village

Facebook: @BartonVillageBIA and @bartonevent
www.bartonvillage.ca and www.bartonvillagefestival.com



SPONSORSHIP LEVELS

Platinum	Gold	Silver	Bronze
\$8,000	\$4,000	\$2,000	\$250 - \$1,000
<ul style="list-style-type: none"> • Exclusive category • Presenting sponsor of the music stage • Logo prominently displayed on print and digital promotional materials • Option to open and / or close the festival with a 2-5 minute speech • Social media engagement leading up to and during the festival • Live mentions during the festival • Option to have vendor space in a high traffic area • Post festival analytics report • First right of refusal for the 2021 festival 	<ul style="list-style-type: none"> • Category is limited to three (3) businesses with exclusivity to your industry • Option to sponsor an area of the event and brand appropriately • Logo displayed on print and digital promotional materials • Social media engagement leading up to and during the festival • Live mentions during the festival • Option to have vendor space in a high traffic area • Post festival analytics report 	<ul style="list-style-type: none"> • Category is limited to five (5) businesses with exclusivity to your industry • Option to sponsor an activity during the event and brand appropriately • Logo displayed on print and digital promotional materials • Social media engagement leading up to and during the festival • Live mentions during the festival • Option to have vendor space in a high traffic area • Post festival analytics report 	<ul style="list-style-type: none"> • Category is unlimited • Option to sponsor a booth during the event and brand appropriately • Logo displayed on digital promotional materials • Social media engagement leading up to and during the festival • Post festival analytics report

In-Kind Sponsorship available for Gold, Silver and Bronze levels

FESTIVAL SOCIAL MEDIA ENGAGEMENT



23,000+ reach



29,500+ reach



155,500+ reach



590,000+ impressions

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